

Info Score — Article analysis

Article: Eau de Source 12 x 50 cl

<https://www.carrefour.be/fr/eau-de-source-12-x-50-cl/05673664.html>

Level: Seconde / Première

Duration: 55 min

Rules: v0.1.0

Info Score verdict



Needs verification

weighted overall score : 0.630 · type : information · language : fr

Neutral summary : Fiche technique d'un produit (eau de source) présentant des informations réglementaires (déferrisation, contrôle laboratoire), des données de composition (nitrate <2) et des instructions de conservation.

Session schedule — 55 minutes

① Setting the stage (5 min)

Project the article to students, without showing the Info Score verdict. Hook question: « Without yet knowing the analysis, what impression does this article leave on you? Why? »

② Guided analysis (15 min)

Presentation of the six Info Score criteria. Verdict restitution: **C**. Discussion of the sub-scores:

Criterion	Weight	Score	Bar	Munich
Fact / commentary separation	0.20	0.45		art. 1
Source traceability	0.20	0.15		art. 3
Plurality of viewpoints	0.18	0.50		art. 7
Expression of uncertainty	0.14	1.00		art. 5
Tone and lexicon	0.14	1.00		art. 8
Contextualisation	0.14	1.00		art. 1

③ Group work (20 min)

Students, in groups of 3 or 4, apply the same grid to an article of their choice (local newspaper, French press, English-language press). Each group assigns a sub-score and cites a literal extract that justifies it.

④ Pooling (10 min)

Each group presents its analysis. Debate on the differences between groups for the same article.

⑤ Synthesis and written record (5 min)

The teacher formalises on the board the two or three criteria that proved most discriminating for the articles studied. Students write down the formula: « A reliable piece of information is not one that pleases; it is one whose **source can be traced**, whose **uncertainty is acknowledged**, and whose **facts are distinguished from commentary**. »

Illustrative quotes from the analysed article

« Conforme à la législation en vigueur, l'eau de source Louise est déferrisée puis embouteillée sous contrôle laboratoire quotidien. »

« Sans nitrate(*) NO_3^- : <2 »

« A conserver de préférence à l'abri du soleil dans un endroit propre, frais et sans odeur. »

Methodological notes

Texte analysé : fiche technique e-commerce. Le format limite l'analyse journalistique (aucune assertion factuelle vérifiable, aucune source citée). L'outil est adapté aux articles de presse ou textes argumentatifs ; ici, les variables reflètent une absence de contenu journalistique typique. Les informations sont des données produit (composition, conservation, origine) relevant davantage du marketing que de l'information médiatique.

Appendix — Student self-assessment grid

To be detached and filled in for the article studied in group.

Analysed article : _____

Source : _____ **Date:** _____

Sources are named and verifiable	yes	<input type="checkbox"/>	partial	<input type="checkbox"/>	no	<input type="checkbox"/>
Opinions are distinguished from facts	yes	<input type="checkbox"/>	partial	<input type="checkbox"/>	no	<input type="checkbox"/>
Several viewpoints are represented	yes	<input type="checkbox"/>	partial	<input type="checkbox"/>	no	<input type="checkbox"/>
The text acknowledges what it does not know	yes	<input type="checkbox"/>	partial	<input type="checkbox"/>	no	<input type="checkbox"/>
The tone remains measured and professional	yes	<input type="checkbox"/>	partial	<input type="checkbox"/>	no	<input type="checkbox"/>
Context (historical, geographical) is provided	yes	<input type="checkbox"/>	partial	<input type="checkbox"/>	no	<input type="checkbox"/>

Overall grade proposed by the group : A B C D E

Justification in one sentence :
