

Info Score — Article analysis

Article: Pierval Eau de Source 6 x 1.5 L
<https://www.carrefour.be/fr/pierval-eau-de-source-6-x-1.5-l/01421117.html>

Level: Seconde /
Première
Duration: 55 min
Rules: v0.1.0

Info Score verdict



Generally reliable

weighted overall score : 0.835 · type : information · language : fr

Neutral summary : Fiche produit e-commerce présentant l'eau de source Emma de la marque Pierval, embouteillée en France. Le texte fournit des informations pratiques sur la conservation, l'emballage et la provenance du produit, sans contenu journalistique ni analyse.







Session schedule — 55 minutes

① Setting the stage (5 min)

Project the article to students, without showing the Info Score verdict. Hook question: « Without yet knowing the analysis, what impression does this article leave on you? Why? »

② Guided analysis (15 min)

Presentation of the six Info Score criteria. Verdict restitution: **B**. Discussion of the sub-scores:

Criterion	Weight	Score	Bar	Munich
Fact / commentary separation	0.20	0.78		art. 1
Source traceability	0.20	0.84		art. 3
Plurality of viewpoints	0.18	0.50		art. 7
Expression of uncertainty	0.14	1.00		art. 5
Tone and lexicon	0.14	1.00		art. 8
Contextualisation	0.14	1.00		art. 1

③ Group work (20 min)

Students, in groups of 3 or 4, apply the same grid to an article of their choice (local newspaper, French press, English-language press). Each group assigns a sub-score and cites a literal extract that justifies it.

④ Pooling (10 min)

Each group presents its analysis. Debate on the differences between groups for the same article.

⑤ Synthesis and written record (5 min)

The teacher formalises on the board the two or three criteria that proved most discriminating for the articles studied. Students write down the formula: « A reliable piece of information is not one that pleases; it is one whose **source can be traced**, whose **uncertainty is acknowledged**, and whose **facts are distinguished from commentary**. »

Illustrative quotes from the analysed article

« L'eau de source Emma est déferrisée, puis embouteillée avec le plus grand soin sous contrôle laboratoire quotidien. »

« L'eau de source Emma convient pour l'alimentation de tous ceux dont le corps à soif d'une eau pure et naturelle. »

Methodological notes

Texte de fiche produit e-commerce. few claims à vérifier (type d'eau, pays d'origine). Marqueurs commerciaux minimes ("plus grand soin", "pure et naturelle") mais acceptables pour ce format. Source unique (fournisseur Pierval) non indépendante. Absence de données nutritionnelles détaillées ou de certifications de qualité.

Appendix — Student self-assessment grid

To be detached and filled in for the article studied in group.

Analysed article : _____

Source : _____ **Date:** _____

Sources are named and verifiable	yes <input type="checkbox"/>	partial <input type="checkbox"/>	no <input type="checkbox"/>
Opinions are distinguished from facts	yes <input type="checkbox"/>	partial <input type="checkbox"/>	no <input type="checkbox"/>
Several viewpoints are represented	yes <input type="checkbox"/>	partial <input type="checkbox"/>	no <input type="checkbox"/>
The text acknowledges what it does not know	yes <input type="checkbox"/>	partial <input type="checkbox"/>	no <input type="checkbox"/>
The tone remains measured and professional	yes <input type="checkbox"/>	partial <input type="checkbox"/>	no <input type="checkbox"/>
Context (historical, geographical) is provided	yes <input type="checkbox"/>	partial <input type="checkbox"/>	no <input type="checkbox"/>

Overall grade proposed by the group : A B C D E

Justification in one sentence :
