

Info Score — Article analysis

Article: Crosta Mollica - Pizza Stromboli 447g - #07296844
<https://www.carrefour.be/fr/pizza-stromboli-447g/07296844.html>

Level: Seconde / Première

Duration: 55 min

Rules: v0.1.0

Info Score verdict



Generally reliable

weighted overall score : 0.751 · type : information · language : fr

Neutral summary : Cette page e-commerce de Carrefour Belgique présente une fiche produit pour une pizza surgelée Stromboli de la marque Crosta Mollica. Elle contient des informations factuelles standard : prix (6,49 €), poids (447 g), composition nutritionnelle détaillée (261 kcal/100 g), liste d'ingrédients, pays d'origine (Pays-Bas) et fournisseur (C&M Italia s.r.l., Milan). Aucune affirmation contestable ni point de vue divergent n'est identifiable, le contenu relevant de la description commerciale pure.







Session schedule — 55 minutes

① Setting the stage (5 min)

Project the article to students, without showing the Info Score verdict. Hook question: « Without yet knowing the analysis, what impression does this article leave on you? Why? »

② Guided analysis (15 min)

Presentation of the six Info Score criteria. Verdict restitution: **B**. Discussion of the sub-scores:

| Criterion | Weight | Score | Bar | Munich |
|------------------------------|--------|-------|--|--------|
| Fact / commentary separation | 0.20 | 0.66 |  | art. 1 |
| Source traceability | 0.20 | 0.55 |  | art. 3 |
| Plurality of viewpoints | 0.18 | 0.50 |  | art. 7 |
| Expression of uncertainty | 0.14 | 1.00 |  | art. 5 |
| Tone and lexicon | 0.14 | 1.00 |  | art. 8 |
| Contextualisation | 0.14 | 1.00 |  | art. 1 |

③ Group work (20 min)

Students, in groups of 3 or 4, apply the same grid to an article of their choice (local newspaper, French press, English-language press). Each group assigns a sub-score and cites a literal extract that justifies it.

④ Pooling (10 min)

Each group presents its analysis. Debate on the differences between groups for the same article.

⑤ Synthesis and written record (5 min)

The teacher formalises on the board the two or three criteria that proved most discriminating for the articles studied. Students write down the formula: « A reliable piece of information is not one that pleases; it is one whose **source can be traced**, whose **uncertainty is acknowledged**, and whose **facts are distinguished from commentary**. »

Illustrative quotes from the analysed article

« Pizza Stromboli 447g - 6,49 € - 14,52 €/kg »

« Ingrédient: Farine de BLÉ, tomates concassées, eau, mozzarella (LAIT), salami ventricina (5,6%)... »

« Pays d'origine : Pays-Bas »

« C&M Italia s.r.l. - Via Santa Maria alla Porta 9, 20123 Milano, Italia »

Methodological notes

Cette page e-commerce ne constitue pas un contenu journalistique ou informatif au sens de l'EMI. Il s'agit d'une fiche produit commerciale. Les informations nutritionnelles et le prix sont présentés par le distributeur lui-même sans source externe. Aucune controverse ou affirmation contestable n'est détectable dans ce type de contenu. Le contexte pertinent est intégralement fourni (composition, prix, allergènes, conservation). L'absence d'opinions ou de points de vue divergents est conforme à la nature du support.

Appendix — Student self-assessment grid

To be detached and filled in for the article studied in group.

Analysed article : _____

Source : _____ **Date:** _____

| | | | |
|--|------------------------------|----------------------------------|-----------------------------|
| Sources are named and verifiable | yes <input type="checkbox"/> | partial <input type="checkbox"/> | no <input type="checkbox"/> |
| Opinions are distinguished from facts | yes <input type="checkbox"/> | partial <input type="checkbox"/> | no <input type="checkbox"/> |
| Several viewpoints are represented | yes <input type="checkbox"/> | partial <input type="checkbox"/> | no <input type="checkbox"/> |
| The text acknowledges what it does not know | yes <input type="checkbox"/> | partial <input type="checkbox"/> | no <input type="checkbox"/> |
| The tone remains measured and professional | yes <input type="checkbox"/> | partial <input type="checkbox"/> | no <input type="checkbox"/> |
| Context (historical, geographical) is provided | yes <input type="checkbox"/> | partial <input type="checkbox"/> | no <input type="checkbox"/> |

Overall grade proposed by the group : A B C D E

Justification in one sentence :
